

### Applications of Exponential Functions – Growth/Decay

**Review of Percentages:** In order to be successful at creating exponential growth and decay functions, it is important you know how to convert a percentage to a decimal. Remember percentages are always out of 100.

$25\% = 0.25$        $6.5\% = 0.065$        $3.05\% = 0.0305$

#### Exponential Growth and Decay

The general form of an exponential function is:

$$y = ab^x$$

Where a represents your starting or initial value/population and y-intercept  
b represents your growth/decay factor

$b > 1$  (indicated by a green arrow pointing up)       $0 < b < 1$  (indicated by a red arrow pointing down)

**Exponential Growth** is where a quantity increases over time where **exponential decay** is where a quantity decreases over time. When we discuss exponential growth and decay, we are going to use a slightly different equation than  $y = ab^x$ . When you simplify your equation, it will look like  $y = ab^x$ , but to begin, you will use the following formulas:

**Exponential Growth**

$y = a(1 + r)^t \rightarrow y = a(b)^x$

where  $a > 0$

$y$  = final amount  
 $a$  = initial amount  
 $r$  = growth rate (express as decimal)  
 $t$  = time

(1 + r) represents the growth factor

**Exponential Decay**

$y = a(1 - r)^t$

where  $a > 0$

$y$  = final amount  
 $a$  = initial amount  
 $r$  = decay rate (express as decimal)  
 $t$  = time

(1 - r) represents the decay factor

**Finding Growth and Decay Rates**

**Example 1:** Identify the following equations as growth or decay. Then identify the initial amount, growth/decay factor, and the growth/decay percent.

a.  $y = 3.5(1.03)^t$   
 Growth/Decay: g ↑  
 Initial Amount: 3.5

b.  $f(t) = 10,000(0.95)^t$   
 Growth/Decay: d ↓  
 Initial Amount: 10,000

c.  $g(t) = 400(0.925)^t$   
 Growth/Decay: d ↓  
 Initial Amount: 400

d.  $y = 2,500(1.2)^t$   
 Growth/Decay: g ↑  
 Initial Amount: 2,500

**Growth and Decay Word Problems**

**Example 2:** The original value of a painting is \$1400 and the value increases by 9% each year. Write an exponential growth function to model this situation. Then find the value of the painting in 25 years.

Growth or Decay: g ↑ (increase)

Starting value (a): 1400

Rate (as a decimal): 9% → 0.09

Function:  $y = 1400(1 + 0.09)^t$

$t = 25$  yrs

$y = a(1+r)^t$

$y = \$12072.31$

**Example 3:** The population of a town is decreasing at a rate of 1% per year. In 2000, there were 1300 people. Write an exponential decay function to model this situation. Then find the population in 2008.

Growth or Decay: decay ↓

Starting value (a): 1300

Rate (as a decimal): 0.01

Function: \_\_\_\_\_

$t = 8$

2000 → 2008  
1300 → \_\_\_\_\_

$y = a(1-r)^t$

$y = 1300(1 - 0.01)^8$

$y = 1200$  people

Algebra 1

Exponential Functions

Notes

**Example 4:** The cost of tuition at a college is \$12,000 and is increasing at a rate of 6% per year. Find the cost of tuition after 4 years.

Growth or Decay:  $\nearrow$  g

Starting value (a): 12,000

Rate (as a decimal): 0.06

Function:  $y = 12000(1 + 0.06)^4$   
 $t = 4$

$$y = a(1+r)^t$$

**Example 5:** The value of a car is \$18,000 and is depreciating at a rate of 12% per year. How much will your car be worth after 10 years?

Growth or Decay: decay  $\downarrow$

Starting value (a): 18000

Rate (as a decimal): 0.12

Function:  $y = 18000(1 - 0.12)^{10}$   
 $t = 10$

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Summary of Exponential Word Problems

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**Creating a Growth Function Given a Percentage Rate**

The number of chickens in the farm of Sunny House is currently 2,400. The farm grows at an annual rate of 15%. How many chickens will be there in 7 years?

$\nearrow$   $y = 2400(1 + 0.15)^7$

**Growth:  $y = a(1 + r)^t$**   
 Increase  
 Grow  
 Appreciate  
 Gains

**Creating a Decay Function Given a Percentage Rate**

A limousine costs \$75,000 new but depreciates at a rate of 23% per year. What is the value of the limousine after 5 years?

$y = 75000(1 - 0.23)^5$

**Decay:  $y = a(1 - r)^t$**   
 Decreases  
 Decays  
 Depreciates  
 Loses

**Compound Interest**

Compound Interest is interest earned or paid on both the principal and previously earned interest.

**Compound Interest**

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

A = balance after  $t$  years ←

P = Principal (original amount)

r = interest rate (as a decimal)

\* n = number of times interest is compounded per year

t = time (in years)

$n$

daily = 365  
 monthly = 12  
 quarterly = 4  
 semi = 2  
 annual = 1.

**Example 1:** Write a compound interest function that models an investment of \$1000 at a rate of 3% compounded quarterly. Then find the balance after 5 years.

P = 1000  
 r = 0.03  
 n = 4  
 t = 5

$$A = 1000 \left( 1 + \frac{0.03}{4} \right)^{4(5)}$$

$$A = \$1161.18$$

**Example 2:** Write a compound interest function that models an investment of \$18,000 at a rate of 4.5% compounded annually. Then find the balance after 6 years.

P = 18,000  
 r = 0.045  
 n = 1  
 t = 6

$$A = 18,000 \left( 1 + \frac{0.045}{1} \right)^{1 \cdot 6}$$

**Example 3:** Write a compound interest function that models an investment of \$4,000 at a rate of 2.5% compounded monthly. Then find the balance after 10 years.

P = 4000  
 r = 0.025  
 n = 12  
 t = 10

$$A = 4000 \left( 1 + \frac{0.025}{12} \right)^{12 \cdot 10}$$